



NEWS RELEASE

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SCCOE PSA series highlights ‘Why I Teach’ before upcoming job fairs to address teacher shortage

SAN JOSE, CA – The Santa Clara County Office of Education (SCCOE) has released the [sixth volume](#) of the [Teacher PSA series](#), in which the 2015-16 district teachers of the year from around the county share just a few of their thoughts about why they find teaching so rewarding.

The PSAs, which will be rolled out every week until the end of June, are part of a wider countywide initiative to address the teacher shortage. A few months into last school year, there were still almost 4,000 teaching positions open in the state of California.

The SCCOE is working on recruiting and developing the next generation of excellent teachers through many means, including its upcoming [Instructional Assistant Job Fair](#) on June 11 and [Step into Teaching: Opportunities in Silicon Valley Public Schools Event](#) on June 18. This inaugural event will help candidates who may have never considered teaching see themselves in the position by helping them learn and prepare for the joys of a teaching career.

The latest video profiles Lisa Kathryn Pitino from Shirakawa School in Franklin-McKinley School District, Birgit Bonham from Prospect High School in Campbell Union High School District, and Coy Archie Garrett from Yerba Buena High School in East Side Union High School District. All the teachers featured in this [video series](#) were honored during the SCCOE’s 2015-16 Teacher Recognition Celebration last fall in Campbell.

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